



## **As it Celebrates its 30<sup>th</sup> Year, New Study Shows St. HOPE has Contributed More Than \$400 Million to Local Economy**

**July 16, 2019, Sacramento, CA** – An economic impact report prepared by the Tootelian Company shows that St. HOPE has had an outsized positive impact on the economic vitality of the Oak Park area and the greater Sacramento area over its 30-year history. This includes direct expenditures made by St. HOPE as well as multiplier effects resulting from indirect economic activity generated by St. HOPE’s investments.

The economic impact report found that currently the total annual economic impact of business activity created by St. HOPE’s expenditures is more than \$28.1 million in the greater Sacramento area (GSA), and nearly \$5.7 million specifically in the Oak Park area (OPA). This is based on data from 2016-2018 and annually equates to more than \$77,100 per day in the GSA and nearly \$15,600 per day in the OPA.

“Not only has St. HOPE had a significant impact on revitalizing the Oak Park Area, our investment in the region is creating hundreds of jobs and generating tax revenue to fund essential city services and programs,” said Jake Mossawir, CEO of St. HOPE. “The impact of St. HOPE has grown exponentially over its 30 years. Initially focused on boosting educational attainment for kids in the Oak Park community – today our family of non-profits is bringing wide-reaching and measurable benefits to families and businesses in the greater Sacramento area.”

St. HOPE is a family of nonprofits established in the Oak Park community of the greater Sacramento area. It includes St. HOPE Public Schools, where more than 1,500 students from TK-12th grade embark on their academic journey at Sacramento Charter High School, serving grades 9-12 since 2003 and PS7, serving grades TK-8, since 2003. St. HOPE also includes a Development Company founded in 2001, where selected investments are bringing in education nonprofits, restaurants, retail and mixed-use developments. Today, St. HOPE embodies a unique nonprofit business model that generates revenue through real estate development, investments and operating companies, which supports its nonprofit activities with the overall goal of being an economically self-sustaining organization.

The economic impact report can be found [here](#). Key findings related to St. HOPE’s current impacts include:

### **Total Economic Impact**

- The total annual economic impact of business activity created by St. HOPE’s expenditures is more than \$28.1 million in the greater Sacramento area and nearly \$5.7 million in the Oak Park area. This is based on data from 2016-2018 and annually equates to more than \$77,100 per day in the GSA and nearly \$15,600 per day in the OPA.

- The total annual economic impact created by St. HOPE's expenditures for salaries and wages is more than \$14.5 million in the greater Sacramento area and nearly \$3.4 million in the Oak Park area. This equates to more than \$68,900 per day for every day of the year in the GSA and more than \$9,200 per day in the OPA.

### **Expenditures**

- Based on data from 2016-2018, St. HOPE spent nearly \$15.7 million annually in the greater Sacramento area and more than \$4.2 million annually in the Oak Park area.

### **Job Creation**

- The economic activities of St. HOPE annually create nearly 390 new jobs or expanded existing jobs in the greater Sacramento area and nearly 87 jobs in the Oak Park area.

### **Indirect Business Taxes**

- The economic activities of St. HOPE also generate more than \$1.5 million in additional indirect business taxes each year, or nearly \$3,800 every day of the year. These tax dollars can help fund existing and/or new programs to benefit residents within the GSA's four counties and the City of Sacramento.

In comparing the current years with those of the early years when St. HOPE was founded in 1991, St. HOPE's impact on the GSA and OPA has grown immensely:

- Output has grown 25.28% per year;
- Employment has grown 27.06% per year;
- Labor income generated has grown 25.17% per year; and
- Indirect business taxes generated have grown 25.24% per year.

The report states: "Overall, St. HOPE's current years' average expenditures have a significant economic impact on the Greater Sacramento Area and the Oak Park Area. Its operations generate business activity in a wide variety of economic sectors. In turn, this creates jobs, results in additional income for residents of the area, and creates additional indirect business tax dollars from the increased business activity that can be used by the four Counties and the City of Sacramento to fund existing and/or new programs for their communities."

Additional informal analyses looked at the cumulative impact of St. HOPE over its 30-year history by adding the average annual impact for each year as calculated for the early years, middle years, and current years. This methodology produced an approximation of the total cumulative impacts of St. HOPE's entities over 30 years, including:

- Total impact of more than \$89 million in the OPA, and more than \$401.7 million in the GSA.
- About 1,360 full-time equivalent jobs created or maintained in the OPA, and more than 5,500 jobs in the GSA.

- More than \$53 million in labor income for the OPA resulting from additional people being employed, and nearly \$207.3 million in new labor income for the GSA.
- More than \$4.8 million in additional indirect business taxes in the OPA, and more than \$21.7 million in additional indirect business taxes in the GSA created from the increased business activity caused by St. HOPE's entities.

Overall, St. HOPE's economic impact has played a key role in improving the quality of life for residents in Oak Park by contributing in various ways to higher educational attainment, growing employment rates, increasing household income, and rising property values. In addition, there were lower housing vacancy rates and a higher percentage of residents with health care coverage.

***About St. HOPE***

*St. HOPE, established in 1989, is a family of nonprofits committed to revitalizing Oak Park through public education and economic development. They run PS7 and Sac High, two charter schools whose mission is to graduate self-motivated, industrious and critical thinking leaders who are committed to serving others, passionate about lifelong learning and prepared to earn a degree from a four-year college. St. HOPE also owns and operates The Guild Theater, and Underground Books, one of very few African-American owned bookstores left in the nation. St. HOPE is committed to bringing in profitable organizations who have a natural fit with the community and is proud to have tenants such as City Year, Teach for America, SETA, Cal Asian Chamber of Commerce, and Valley Vision.*

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