

ST+HOPE Celebrates

JUNETEENTH

BLOCK ★ PARTY
@ 40 ACRES

SPONSOR OPPORTUNITIES

The annual Juneteenth Block Party at 40 Acres is a day long celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

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SATURDAY, JUNE 14, 2025 • 4pm-9pm

ART • MUSIC • FOOD
ENTERTAINMENT • ACTIVITIES

The 40 Acres Complex is a cultural corner stone located in the heart of the historical neighborhood of Oak Park, Sacramento.

The urban revitalization project has attracted a diverse array of businesses in what has become a thriving business district.



Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1865. It is also often observed by celebrating African-American culture including art, music, dance and food.





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FREEDOM SPONSOR \$25,000

- **Main Stage Remarks:** Special opportunity for a representative from your organization to deliver brief remarks on the Main Stage, directly engaging with the audience and highlighting your commitment to the community.
- **Brand Visibility:** Your name/logo on all event activation signage including the Main Stage.
- **Marketing & Promotion:** Featured name/logo on event promotional materials, including posters, and event t-shirts.
- **Main Stage Recognition:** Multiple acknowledgements throughout the day by our event emcees.
- **Branded Merchandise:** Receive 12 commemorative event t-shirts as a special keepsake and recognition of your valued support.
- **Premium Event Presence:** A branded event booth featuring (1) 10'x10' tent with your name, (1) table, and (2) chairs to engage with attendees.
- **Social Media Spotlight:** Dedicated shout-outs across our social media platforms to highlight your support and involvement.
- **VIP Experience:** Enjoy 6 passes to the exclusive NEW Jubilee Lounge along with 6 Wine and Beer Garden drink tickets.





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FREDERICK DOUGLASS SPONSOR \$10,000

- **Brand Visibility:** Your name/logo placement on the Main Stage and select event activation signage for maximum exposure.
- **Marketing & Promotion:** Featured name/logo on event promotional materials, including posters, and event t-shirts.
- **Main Stage Recognition:** Multiple acknowledgements throughout the day by our event emcees.
- **Branded Merchandise:** Receive 5 commemorative event t-shirts as a special keepsake and recognition of your valued support
- **Premium Event Presence:** A branded event booth featuring (1) 10'x10' tent with your name, (1) table, and (2) chairs to engage with attendees.
- **Social Media Spotlight:** Dedicated shout-outs across our social media platforms to highlight your support and involvement.
- **VIP Experience:** Enjoy 4 passes to the exclusive NEW Jubilee Lounge along with 4 Wine and Beer Garden drink tickets.





SATURDAY, JUNE 15, 2024 • 4pm-9pm

**ART • MUSIC • FOOD
ENTERTAINMENT • ACTIVITIES**

JUBILEE LOUNGE - NEW! \$10,000

This VIP Sponsorship Package is the perfect opportunity to showcase your brand while enjoying an elevated experience with premium visibility and unparalleled comfort.

This elite package includes:

- **VIP Lounge Branding** - Your brand will be prominently displayed in a sectioned-off area of the Wine & Beer Garden, featuring comfortable lounge seating and direct views of the Main Stage.
- **Main Stage Recognition** - Your sponsorship will be acknowledged multiple times throughout the event by our emcees on the Main Stage.
- **VIP Access** - Receive 10 VIP tickets for your guests to enjoy this exclusive area with prime views and a premium experience.
- **Wine & Beer Garden Perks** - Receive 10 passes for tastings at the Wine & Beer Garden, featuring Black-owned wineries and breweries for a unique and cultural tasting experience to the Jubilee Lounge benefits after Main stage recognition





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HARRIET TUBMAN SPONSOR \$5,000

Brand Visibility: Your name/logo placement on the Main Stage and select event activation signage for maximum exposure.

Marketing & Promotion: Featured name/logo on event promotional materials, including posters, and event t-shirts.

Main Stage Recognition: Multiple acknowledgements throughout the day by our event emcees.

Branded Merchandise: Receive 3 commemorative event t-shirts as a special keepsake and recognition of your valued support

Premium Event Presence: A branded event booth featuring (1) 10'x10' tent with your name, (1) table, and (2) chairs to engage with attendees.

Social Media Spotlight: Dedicated shout-outs across our social media platforms to highlight your support and involvement.

- **VIP Experience:** Enjoy 2 passes to the exclusive NEW Jubilee Lounge along with 2 Wine and Beer Garden drink tickets.





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EMANCIPATION SPONSOR \$3,000

- **Marketing & Promotion:** Featured name/logo on event promotional materials, including posters, and event t-shirts.
- **Main Stage Recognition:** Multiple acknowledgements throughout the day by our event emcees.
- **Branded Merchandise:** Receive 2 commemorative event t-shirts as a special keepsake and recognition of your valued support
- **Social Media Spotlight:** Dedicated shout-outs across our social media platforms to highlight your support and involvement.





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JUSTICE SPONSOR \$1,500

- **Marketing & Promotion:** Featured name/logo on event promotional materials.
- **Main Stage Recognition:** Multiple acknowledgements throughout the day by our event emcees.
- **Social Media Spotlight:** Dedicated shout-outs across our social media platforms to highlight your support and involvement.





	FREEDOM SPONSOR \$25,000	FREDERICK DOUGLASS SPONSOR \$10,000	JUBILEE LOUNGE - NEW! \$10,000	HARRIET TUBMAN SPONSOR \$5,000	EMANCIPATION SPONSOR \$3,000	JUSTICE SPONSOR \$1,500
Main Stage Remarks	●		●			
Logo Placement on Main Stage and all event activation signage	● PROMINANT PLACEMENT!	● PROMINANT PLACEMENT!	● EXCLUSIVE VIP BRANDING	●		
Logo placement on event promotional materials including flyers, posters, and event t-shirt	● PROMINANT PLACEMENT!	● PROMINANT PLACEMENT!	● PROMINANT PLACEMENT!	●	●	●
Passes to VIP Jubilee Lounge	6	4	10	2		
Frequent Main Stage acknowledgements throughout the day	●	●	●	●	●	●
Event T-Shirts	12	5		3	2	
Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs) with premiere location	●	●		●		
Shout outs on social media platforms	●	●	●	●	●	●





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info@sthope.org | (916) HOPE (4673)

To become a Juneteenth Block Party Sponsor please complete a sponsor form by visiting sthope.org/juneteenth-block-party

PRINT TIMELINE

To be included in the printed materials, please submit your sponsor confirmation form and hi-resolution logo by these listed print deadlines. Please contact info@sthope.org for possible late accommodations.

PRODUCT	PRINT DEADLINE
Event Flyers (For \$25K Sponsors Only)	Friday, April 25
Event Posters (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 2
T-Shirt (For \$3K, \$5K, \$10K & \$25K Sponsors Only)	Friday, May 30
Event Signage (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 30
Branded Event Booth (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 30

